



Yeeilin Cantu

UX/UI Designer

problem solver, innovator,
designer, storyteller



Education

Auburn University

Auburn, AL

Bachelor of Industrial Design
2014-2018

Shu-Te University

Kaohsiung, Taiwan

Study abroad
Summer 2017



Contact me



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Qualities

UX/UI Design
Product design
Graphic design
Brand development
Problem solving
Self-driven

Detail oriented
Adaptable



Languages

English - Bilingual proficiency
Spanish - Native



Experience

03/19 - Present

Freelance

Aurox Group
Brand Language development
Logo development
Website design
Marketing planning and execution

06/18 - 02/20

Freelance

Cantu.designs
Photography
Logo development
Graphics using Illustrator and InDesign
Video editing with Premiere & After Effects

06/19 - 01/20

UI/UX Design Intern

Synchronicity Web Designs, LLC
Created graphics for 10 clients.
Created client's personas with marketing team.
Made user journey maps for clients in Lucidchart.
Created wireframes using Figma.
Developed visual brand language with design team.
Brainstormed with marketing and design team.

01/18 - 12/18

Writing Consultant

Miller Writing Center
Brought my regular client's grade up by 30%
Determined teaching approach by rapidly
analyzing students' behavior & writing skills.
Guided students to improve & grow as writers.
Sketched-out writing concepts to aid students
visualize best writing practices.

07/17

TTI Workshop

TTI at Hong Kong
Ideated features for a Hammer-drill with team.
Presented concepts to lead designer, Leon Yoong.
Earned 1st place on concepts & delivery.



Technical skills

Illustrator	InVision
Photoshop	SOLIDWORKS
InDesign	Fusion 360
Adobe XD	KeyShot
After Effects	Prototyping
Adobe Animate	Photography
Premiere	Sketching
Figma	Rendering
Lucidchart	User research



Achievement & Involvement

Gaston Arts Council: Creative Pollinators
Dean's List
1st place TTI Workshop
Work displayed at Shu-Te University
IDSA Member
Phi Sigma Pi (National Honor Fraternity)



www.yeeilincantu.com



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cantu.designs